

**Fourth Semester FYUGP Degree (Reg) Examination April
2026**

KU4SECBOT109 - FLORAL ART BUSINESS

2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. Name any two common types of funeral floral arrangements.
2. What is meant by event-based floral design?
3. What is an inflorescence?
4. List the basic parts of a typical flower
5. Define *gajra*.
6. Employment benefit of dry flower industry.
7. Mention two commercial cut foliage plants.
8. Mention two benefits of organic floriculture.

Section B

Answer any 4 questions. Each carry 6 marks.

9. Discuss importance of flowers in festivals.
10. Outline preparation of Floor carpet (*pookkalam*).
11. Compare wild and cultivated flower arrangements.
12. Discuss export potential of Indian floriculture.
13. Suggest methods for flower waste management.
14. Elaborate the preparation of dried flower arrangements.

Section C

Answer any 1 questions. Each carry 14 marks.

15. Explain the characteristics and design considerations of indoor and outdoor flower arrangements.
16. Explain colour schemes, texture, and composition in floral arrangements.