

**Second Semester FYUGP Degree (Reg) Examination April
2026**

**KU2DSCJMC112 - FEATURE WRITING FOR PRINT
MEDIA**

2025 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. Recognise the purpose of a riveting conclusion
2. Predict how anecdotes enhance the narrative of a feature story
3. Record the role of a nutgraph in a news story
4. List three narrative techniques commonly used in storytelling
5. Explain how the narrative techniques enhance the reader's experience.
6. Recognize the role of the subject's background information in a profile
7. Describe the reason why the director's style is important to be mentioned in a film review
8. Recite the points to be included when discussing the plot in a book review

Section B

Answer any 4 questions. Each carry 6 marks.

9. Combine the functions of the lead, nutgraph, body, and kicker in a feature story
10. Construct the purpose of a kicker in a feature story
11. Rearrange the difference between a main plot and a subplot. How does a subplot make the main story more interesting?
12. Assemble the role quotes or anecdotes play in making a profile more compelling. Explain how incorporating these elements can enhance the story.
13. Write a guidebook for a historical city. Include important sites, food, and cultural tips, along with historical facts.
14. Organise as to how the author's personal experience or perspective shape the narrative of the travelogue

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Section C

Answer any 2 questions. Each carry 14 marks.

15. Compare the audience engagement strategies used in news and features. Which is more effective and why?
16. Evaluate the impact of human-interest features on audience engagement compared to participatory features. Assess the characteristics of middle and its relevance in contemporary print media.
17. A) Prioritize the clear angle you have chosen and justify why it is effective in engaging the reader
B) Compare a narrative lead with an anecdotal lead in terms of their ability to engage the reader

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