

**First Semester FYUGP Degree (Reg) Examination November
2025**

KU1DSCJMC104 - NEWS MEDIA AND DEMOCRACY

2025 Admission onwards

Maximum Marks : 70

Time : 2 hours

Section A

Answer any 6 questions. Each carry 3 marks.

1. Define propaganda
2. What are the limitations of the magic bullet theory?
3. Define chain media ownership.
4. Define accuracy
5. State the meaning of objectivity
6. What is the historical origin of 'Fourth Estate'?
7. Explain Legislature
8. What do you mean by journalistic ethics?

Section B

Answer any 4 questions. Each carry 6 marks.

9. Compare and contrast media conglomerate and cross media ownership patterns?
10. Discuss the role of government regulations in media ownership and their impact on press freedom
11. Explain the impact of sensationalism on ethical journalism
12. Discuss the role of fourth estate in identifying fake news.
13. Describe how we can stop fake news in society. Justify your answer with media ethics.
14. What is meant by "defamation" in the context of Article 19(2)?

Section C

Answer any 2 questions. Each carry 14 marks.

15. Explain the concept of citizen journalism with an example.
16. Compare the #MeToo and #BlackLivesMatter movements in terms of media strategy and impact.
17. Analyze the interrelationship between public opinion, media, and democracy.