

First Semester FYUGP Degree (Reg/Sup) Examination
November 2025
KU1DSCBBA100 - MANAGEMENT CONCEPTS AND
PRINCIPLES
2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What is contingency plan?
2. What is operational plan?
3. What is the scope of the management?
4. What are the modern approaches to the management
5. What do you mean by classical approach to management?
6. What you mean by informal organization
7. What you mean by formal organization
8. What is selection

Section B

Answer any 4 questions. Each carry 6 marks.

9. Discuss the characteristics of management.
10. Discuss the important levels of management
11. Explain the system based approach towards management
12. Difference between formal and informal organization
13. Compare and contrast between delegation and decentralization
14. Discuss the effectiveness of span of management

Section C

Answer any 2 questions. Each carry 14 marks.

15. "communication is an essential element in an organization" critically evaluate
16. Critically analyze the pros and cons of different leadership styles
17. a) discuss the decision-making process b) discuss the various factors affecting decision making process