



K25P 0814

Reg. No. :

Name :

IV Semester M.A. Degree (C.B.C.S.S. – O.B.E. – Regular)
Examination, April 2025

(2023 Admission)

ECONOMICS/APPLIED ECONOMICS

MAECO04E08/MAACO04E08 : Business Economics

Time : 3 Hours

Max. Marks : 60

PART – A

Short answer questions. Answer **any 5**. **Each** question carries **3** marks.

1. Define business economics.
2. What do you mean by Marginalism ?
3. Give a note on demand forecasting.
4. Briefly explain The Sale of Goods Act.
5. What do you mean by incrementalism ?
6. Explain accounting cost.

(5×3=15)

PART – B

Short essay questions. Answer **any 3**. **Each** question carries **6** marks.

7. Write a short essay on the various types of business finance.
8. Explain the principle of business cycle.
9. Point out the nature of legal environment of business.
10. Explain the instruments of monetary policy.
11. Explain implicit and explicit cost with examples.

(3×6=18)

P.T.O.



PART – C

Essay questions. Answer **any 3**. **Each** question carries **9** marks.

12. Discuss the scope of business finance.
 13. Briefly explain the basic concepts of accounting.
 14. Explain the nature and characteristics of business economics. How does it differ from traditional economics ?
 15. Write a short essay on business ethics.
 16. Briefly explain the types of legal environment in business. **(3×9=27)**
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