



K25P 3256

Reg. No. :

Name :

**III Semester M.A. Degree (C.B.S.S.–Supple.) Examination, October 2025
(2022 Admission)**

**ENGLISH LANGUAGE AND LITERATURE
ENG 3E07 : Introduction to Cultural Studies**

Time : 3 Hours

Max. Marks : 80

- I. Write an essay of **350** words on **any one** of the following. **(1×10=10)**
- 1) Explain how the culture industry promotes the ideology of the market.
 - 2) Examine the association between power and popular culture.
- II. Write an essay of **350** words on **any one** of the following. **(1×10=10)**
- 3) Attempt a historical tracing of the emergence of cultural studies as a field of study.
 - 4) Cultural Materialism and its impact.
- III. Write an essay of **350** words on **any one** of the following. **(1×10=10)**
- 5) What do Adorno and Horkheimer state about the commodification of culture ?
 - 6) Dyer's views of historical and cultural specificity of entertainment.
- IV. Write an essay of **350** words on **any one** of the following. **(1×10=10)**
- 7) Fashion and Aesthetic Discourses : Elaborate on Sarah Berry's essay on Fashion.
 - 8) James Staples ideas on cultural reading of food in India.

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V. Write short notes on **any eight** of the following.

(8×5=40)

- 9) Culture industry
 - 10) Musicals as entertainment
 - 11) Culture and Civilization
 - 12) Significance of cultural studies to read literary texts
 - 13) Key methodologies in cultural studies
 - 14) Gender in popular culture
 - 15) Discourses on food
 - 16) Cultural studies as a multidisciplinary subject
 - 17) Political economy and Culture
 - 18) Globalisation and Concept of culture.
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