



K24P 3863

Reg. No. :

Name :

**I Semester M.Com. Degree (CBCSS – OBE – Reg./Supple./Imp.)
Examination, October 2024
(2023 Admission Onwards)
CMCOM01C01 : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 60

SECTION – A

Answer **any five** questions in this Section. **Each** question carries **3** marks.

1. What is GAAT ? Briefly explain the objectives of GAAT.
2. List the major effect of political environment on business.
3. What are the objectives of New Industrial Policy 1991 ?
4. Point out the importance of environmental audit.
5. Discuss the benefits of foreign investments.
6. What are the elements of technology transfer ?

(5×3=15)

SECTION – B

Answer **any three** questions in this Section. **Each** question carries **5** marks.

7. What is global environment ? Explain the importance of global environment.
8. What is environmental analysis and briefly explain its importance.
9. Explain the impact of technology in business.
10. Explain the pros and cons of privatisation.
11. Discuss the factors of technological environment.

(3×5=15)

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SECTION – C

Answer **any three** questions in this Section. **Each** question carries **10** marks.

12. Describe the economic environment that prevails today in our country.

13. Explain Corporate Social Responsibility.

14. Analyze the advantages and disadvantages of IPR.

15. What is FEMA 1999 ? Explain the features of FEMA 1999.

16. Write a short note on the following :

- a) Environmental Scanning
- b) MNC
- c) Trademark
- d) NITI Ayog.

(3×10=30)