



K25U 2716

Reg. No. :

Name :

V Semester B.A./B.A. Afsal-UI-Ulama/B.Sc./B.Com./B.T.T.M./B.B.A./
B.B.A.-T.T.M./B.B.A.-A.H./B.C.A./B.S.W./B.M.C. Degree (CBCSS – OBE –
Regular/Supplementary/Improvement) Examination, November 2025
(2019 to 2023 Admissions)

GENERIC ELECTIVE COURSE
5D01JNL : Introduction to Journalism

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Article 19(1)a
2. Censorship
3. Citizen journalism
4. Copyright
5. Defamation
6. Proximity.

(6×1=6)

PART – B

Answer **any 4** questions. **Each** question carries **2** marks.

7. Explain 'features' with examples.
8. Discuss the role of sub-editor in newspapers.
9. Define 'news values'.

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10. Write a short note on 'Press Trust of India'.
11. Define 'Lead' with examples.
12. What is 'sting operation' ?

(4×2=8)

PART – C

Answer **any one** question, the question carries **6** marks.

13. Discuss the inverted pyramid structure in news writing. How does it differ from other forms of writing ?
14. Elaborate 'investigative journalism' with examples.

(1×6=6)