

First Semester FYUGP Degree Supplementary Examination
January 2025

KU1DSCJMC104 - NEWS MEDIA AND DEMOCRACY
2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A**Answer any 6 questions. Each carry 3 marks.**

1. Describe the relationship between fourth estate and the public.
2. What are the contributions of Edmund Burke in the field of media?
3. Identify the main functions of the media according to the Libertarian Theory.
4. What is Jasmine Revolution?
5. State the main fears of Spiral of Silence?
6. Summarize the role of the PCI
7. Define accuracy
8. Interpret balance on media

Section B**Answer any 4 questions. Each carry 6 marks.**

9. Imagine a world without a Fourth Estate. Describe how society and government might differ?
10. Explain the relationship between government control and media freedom in the Libertarian theory
11. What are the features of Soviet Communist theory?
12. Prepare a brief sketch of media conglomerates in India
13. Compile the functions of censorship and self-regulation
14. Construct a narrative on Citizen journalism

Section C**Answer any 2 questions. Each carry 14 marks.**

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15. Criticize the Limited Effect Theory by exploring its limitations in explaining the power of modern media.
16. Assess how social media affects agenda-setting. Discuss whether trending topics on social media can shape societies thinking pattern.
17. Assess the challenges social media faces in reporting election.

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