



K25U 0266

Reg. No. :

Name :

**VI Semester B.B.A./B.B.A. (RTM) Degree (C.B.C.S.S. – O.B.E. – Regular/
Supplementary/Improvement) Examination, April 2025
(2019 to 2022 Admissions)
Core Course – 6B14BBA/BBA (RTM)
ORGANISATIONAL BEHAVIOUR**

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Define organizational behavior.
2. What does eustress signify ?
3. What is perception in organizational behaviour ?
4. What is cognitive dissonance in attitude formation ?
5. What is meant by narcissism ?
6. What is life script ?

(6×1=6)

PART – B

Answer **any 6** questions. **Each** question carries **2** marks.

7. State the key principles of trait theory of leadership.
8. Differentiate between membership groups and reference groups.
9. What does the term group cohesiveness refer to ?
10. What is super ego proposed by Sigmund Freud ?
11. What is stress management ?
12. What is organizational development ?
13. What is sensitivity training ?
14. What is the contingency approach of motivation ?

(6×2=12)

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PART – C

Answer **any 4** questions. **Each** question carries **3** marks.

15. What are the dysfunctional consequences of informal groups ?
16. Explain self theory of personality.
17. Critically examine Herzberg's two factor theory.
18. Discuss the factors which affect the learning process.
19. Describe the importance of attitudes in the workplace.
20. Explain the importance of perception in organizational setting.

(4×3=12)

PART – D

Answer **any 2** questions. **Each** question carries **5** marks.

21. What is resistance to change ? Explain the key factors that contribute to resistance.
22. How do different learning theories explain the process of learning ?
23. Explain the concept of organizational behavioural models. Discuss the major organizational behavioural models briefly.
24. What is organizational conflict and what strategies can be used to manage conflict in the work place ?

(2×5=10)