



K22U 1674

Reg. No. :

Name :

IV Semester B.A. Degree (CBCSS – Supplementary)
Examination, April 2022
(2016-18 Admissions)
COMPLEMENTARY COURSE IN JOURNALISM
4C04JNL-F/4C04JNL-B : Print Media Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Write short notes on **any 5** questions. **Each** question carries **1** mark : **(5×1=5)**

1. Credit line.
2. Associated Press.
3. Obit.
4. Feature.
5. Reader's Editor.
6. AFP.
7. Op Ed.
8. Copy tasting.

PART – B

Answer **all** questions. **Each** question carries **2** marks : **(4×2=8)**

9. What does the term 'Nose for News' refers to ?
10. What is a scoop ?
11. What does human interest story mean ?
12. What is a follow-up story ?

P.T.O.

K22U 1674



PART – C

Answer **any 5** questions **not** exceeding **100** words. **Each** question carries **3** marks : **(5×3=15)**

13. 'Skepticism is an important quality of a Journalist'. Discuss.
14. State the difference between Hard News and Soft News.
15. What is gate keeping ? Why is it important ?
16. 'Editorial is the voice of the newspaper'. Elucidate.
17. Discuss RTI as an important source for journalists.
18. What are the duties and responsibilities of a Chief Editor ?
19. Discuss the ethical considerations in news reporting.

PART – D

Answer **any two** of the following **not** exceeding **350** words. **Each** question carries **6** marks : **(2×6=12)**

20. List out the important things that a reporter should keep in mind while conducting interviews.
21. Explain in detail the factors that affect the news worthiness of an event or incident with suitable examples.
22. What do you mean by inverted pyramid style in news writing ? What are the main merits and demerits of this structure of reporting news ?
23. Elucidate the important qualities and responsibilities of a Sub Editor.